



# Powerful Performance. Winning Result



## Poultry Finisher

*This is a nutritionally complete, balanced ration for finishing broilers from 36 days of age to show and turkeys from 17 weeks of age to show. This 21% protein diet is designed to continue the development of chickens and turkeys to their full genetic potential for shows.*

*Honor® Show Chow® Poultry Finisher can be preceded by Honor® Show Chow® Poultry Prestarter, Honor® Show Chow® Poultry Starter and Honor® Show Chow® Poultry Grower to prepare birds for show. Honor® Show Chow® Poultry Finisher is supported by Purina's knowledge, experience and research.*

FEATURES	BENEFITS
Nutritionally Complete Feed	<ul style="list-style-type: none"> <li>Provides all the essential nutrients to develop</li> <li>- Broilers from 36 days of age to show</li> <li>- Turkeys from 17 weeks of age to show</li> </ul>
Amino Acid Balance	<ul style="list-style-type: none"> <li>Allows birds to achieve their full genetic potential</li> <li>Helps develop excellent feathering</li> </ul>
Increased Levels of Fat and Energy	<ul style="list-style-type: none"> <li>Provides the energy needed to maintain an increasing body size</li> <li>Improves feed efficiency</li> </ul>
Product Form - Pellet	<ul style="list-style-type: none"> <li>Prevents sorting – assures consistent nutrient intake</li> <li>Reduces feed wastage</li> </ul>
Highly Effective Pigmenting Materials	Results in a deep skin, shank and beak coloring
Probiotics and Yeast Extracts	Supports immune and digestive health
Research Proven	Feed it with total confidence – <i>backed by Purina's legendary tradition of fundamental and applied research.</i>
Medicated (Amprolium)	<ul style="list-style-type: none"> <li>Aids in the prevention of coccidiosis</li> <li>No withdrawal time required</li> </ul>

Regional Availability



Visit our website to download this product form.

[www.purinamills.com](http://www.purinamills.com)

**Check your current price list for availability in your region, or contact your local Purina Retailer or Representative for more information.**

**For more information on this product, visit our website at [www.purinamills.com](http://www.purinamills.com) or call Purina Customer Service at 1-800-227-8941**

# Poultry Finisher

## GUARANTEED ANALYSIS

Crude Protein, %	(min)	21.0
Lysine, %	(min)	1.15
Methionine, %	(min)	0.40
Crude Fat, %	(min)	7.00
Crude Fiber, %	(max)	3.50
Calcium, % (Ca)	(min)	0.85
Calcium, % (Ca)	(max)	1.35
Phosphorus, % (P)	(min)	0.70
Salt, % (NaCl)	(min)	0.25
Salt, % (NaCl)	(max)	0.75



### Active Drug Ingredients

Amprolium, %	0.0125
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## FEEDING DIRECTIONS

Feed continuously as the sole ration.

**Important:** A feeding program is only as effective as the management practices and disease control measures followed.

**Caution:** Store in a dry area away from insects. Do not feed moldy or insect-infested feed to birds as it may cause illness, performance loss or death.

### Feeding Programs:

Product	Broiler 4-Feed (Recommended)	Broiler 2-Feed (Optional)	Turkey
<b>Prestarter</b>	Hatch through 14 days	---	Hatch to 8 weeks
<b>Starter</b>	15 through 22 days	Hatch to 21 days	9 through 12 weeks
<b>Grower</b>	23 through 35 days	---	13 through 16 weeks
<b>Finisher</b>	36 days to showing	22 day through showing	17 weeks through showing

## THE WINNING PHILOSOPHY

Efficient production requires a thorough understanding and application of the fundamental principles of good husbandry and sanitation. These include:

- 1. GOOD BREEDING:** Good breeding gives poultry the ability to perform satisfactorily and produce healthy offspring.
- 2. GOOD NUTRITION:** An adequate amount of a balanced ration containing all required nutrients, vitamins and minerals is essential for good health and proper conformation.
- 3. SOUND MANAGEMENT:** "Know How" is required to provide the proper environment and care to minimize stress, which can adversely affect development.
- 4. CAREFUL SANITATION:** Cleanliness is essential in providing a healthful environment.

These are the building blocks of the Honor® Show Chow® poultry program and the keys to successful poultry production. Practical application of these basic principles will not only enhance your bird's growth and development, but also increase its potential of winning on the show circuit.

**POWER IN PERFORMANCE**

We know the best way to help you realize your dreams starts by employing a Winning Philosophy:

# WINNING PHILOSOPHY

**BETTER BREEDING**

- Genetic Potential
- Selection
- Conformation
- Soundness

**BETTER MANAGEMENT**

- Cleanliness
- Showmanship
- Consistent Feed Times
- Daily Prep

**BETTER FEEDING**

- Consistent Intake
- Optimum Growth
- Body Condition
- Bloom & Finish

**BETTER HEALTH**

- Vaccination
- Proper Sanitation
- Health Program
- Veterinary Care